# **Privacy Policy**

Effective date: 2025-06-18

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This Privacy Policy explains the policies of PPF Real Estate s.r.o. on the collection and use of the information we collect when you access https://crystaltower.ro (the "Service"). This Privacy Policy describes your privacy rights and how you are protected under privacy laws.

By using our Service, you are consenting to the collection and use of your information in accordance with this Privacy Policy. Please do not access or use our Service if you do not consent to the collection and use of your information as outlined in this Privacy Policy. This Privacy Policy has been created with the help of <u>CookieScript Privacy Policy Generator</u>.

PPF Real Estate s.r.o. is authorized to modify this Privacy Policy at any time. This may occur without prior notice.

PPF Real Estate s.r.o. will post the revised Privacy Policy on the https://crystaltower.ro website

# **Collection and Use of Your Personal Information**

# **Information We Collect**

When using our Service, you will be prompted to provide us with personal information used to contact or identify you. https://crystaltower.ro collects the following information:

- Usage Data
- Name
- Email
- Mobile Number

Usage Data includes the following:

- Internet Protocol (IP) address of computers accessing the site
- Web page requests
- Referring web pages
- Browser used to access site
- Time and date of access

## **How We Collect Information**

https://crystaltower.ro collects and receives information from you in the following manner:

• When you fill a registration form or otherwise submit your personal information.

Your information will be stored for up to 365 days after it is no longer required to provide you the services. Your information may be retained for longer periods for reporting or record-

keeping in accordance with applicable laws. Information which does not identify you personally may be stored indefinitely.

# How We Use Your Information

https://crystaltower.ro may use your information for the following purposes:

- **Providing and maintaining our Service,** as well as monitoring the usage of our Service.
- **To contact you.** PPF Real Estate s.r.o. will contact you by email, phone, SMS, or another form of electronic communication related to the functions, products, services, or security updates when necessary or reasonable.
- For other purposes. PPF Real Estate s.r.o. will use your information for data analysis to identify usage trends or determine the effective of our marketing campaigns when reasonable. We will use your information to evaluate and improve our Service, products, services, and marketing efforts.

## How We Share Your Information

PPF Real Estate s.r.o. will share your information, when applicable, in the following situations:

• With your consent. PPF Real Estate s.r.o. will share your information for any purpose with your explicit consent.

## **Third-party Sharing**

Your information may be disclosed for additional reasons, including:

- Complying with applicable laws, regulations, or court orders.
- Responding to claims that your use of our Service violates third-party rights.
- Enforcing agreements you make with us, including this Privacy Policy.

#### Cookies

Cookies are small text files that are placed on your computer by websites that you visit. Websites use cookies to help users navigate efficiently and perform certain functions. Cookies that are required for the website to operate properly are allowed to be set without your permission. All other cookies need to be approved before they can be set in the browser.

- Strictly necessary cookies. Strictly necessary cookies allow core website functionality such as user login and account management. The website cannot be used properly without strictly necessary cookies.
- **Functionality cookies.** Functionality cookies are used to remember visitor information on the website, eg. language, timezone, enhanced content.

You can change your consent to cookie usage below.

#### Strictly necessary

Name	<b>Provider / Domain</b>	Expiration	Description
_GRECAPTCHA	Google LLC www.google.com	5 months 4 weeks	Google reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.
PHPSESSID	<u>PHP.net</u> www.crystaltower.ro	Session	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged- in status for a user between pages.

# Performance

Name	Provider / Domain	Expiration	Description
_ga	<u>Google LLC</u> .crystaltower.ro	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_gid	<u>Google LLC</u> .crystaltower.ro	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
_gat_UA- 175162949-9	.crystaltower.ro	53 seconds	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.

# Targeting

	Name	Provider / Domain	Expiration	Description
_gcl_au		<u>Google LLC</u> .crystaltower.ro		Used by Google AdSense for experimenting with advertisement efficiency across websites using their services

Name	Provider / Domain	Expiration	Description
_gat_gtag_UA_175162949_9	.crystaltower.ro	53 seconds	This cookie is part of Google Analytics and is used to limit requests (throttle request rate).

# Security

Your information's security is important to us. https://crystaltower.ro utilizes a range of security measures to prevent the misuse, loss, or alteration of the information you have given us. However, because we cannot guarantee the security of the information you provide us, you must access our service at your own risk.

PPF Real Estate s.r.o. is not responsible for the performance of websites operated by third parties or your interactions with them. When you leave this website, we recommend you review the privacy practices of other websites you interact with and determine the adequacy of those practices.

# **Contact Us**

For any questions, please contact us through the following methods:

Name: PPF Real Estate s.r.o.

Address: Evropská 2690/17 160 41 Prague 6 Czech Republic

Email: info@ppfreal.com

Website: https://crystaltower.ro